

# BACKLIT BL06



Hamra, HSBC Bank  
Main Intersection  
W: 4m x H: 3m  
**Rate Card: \$1,500**

Reach & Measurement



Impressions	240
Reach	7.25
OTS	6.93
GRP	50.3

Technical Specs

**File Format:** PDF or PSD  
**Resolution:** 300 dpi  
10% scale of the real size

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