

# BACKLIT BL30



Mazraa,  
Towards Mathaf  
W: 4m x H: 3m  
**Rate Card: \$1,500**

Reach & Measurement



|             |      |
|-------------|------|
| Impressions | 240  |
| Reach       | 7.63 |
| OTS         | 6.59 |
| GRP         | 50.2 |

Technical Specs

**File Format:** PDF or PSD  
**Resolution:** 300 dpi  
10% scale of the real size

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