

# DIGITAL SCREEN LED ZAA



Zalka Highway, La Goulee  
Towards Jounieh  
W: 12m x H: 8m  
Rate Card Daily: \$286

## Reach & Measurement



Impressions	1734
Reach	17.78
OTS	8.74
GRP	155

## Technical Specs

**File Format:** JPEG, WMV or AVI  
**Resolution Pixels:** W:768 x H:480  
**Resolution:** 72 dpi  
**Spot Duration:** 8 sec

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