

# DIGITAL SCREEN LED ZAB



Zalka Highway  
Towards Beirut  
W: 14m x H: 8m  
**Rate Card Daily: \$286**

Reach & Measurement



Impressions	1750
Reach	17.92
OTS	8.75
GRP	157

Technical Specs

**File Format:** JPEG, WMV or AVI  
**Resolution Pixels:** W:704 x H:400  
**Resolution:** 72 dpi  
**Spot Duration:** 8 sec

 [Find on Google maps](#)

[www.vivad.com](http://www.vivad.com)

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